



G.S.Mandal's

# MARATHWADA INSTITUTE OF TECHNOLOGY

Chhatrapati Sambhaji Nagar

Accredited with "B" Grade by NAAC

Founder. Anandraoji Deshmukh (Freedom Fighter)

Recognized by Government of Maharashtra

Affiliated to Dr. Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhaji Nagar

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## Intellectual property Rights (IPR) Cell

Intellectual property (IP) serves as a critical factor in providing a competitive edge to institutions. Tangible assets such as inventions, designs, software, brand names, and other creative or innovative ideas often hold greater value than physical assets. The MIT CIDCO IPR Cell is dedicated to fostering, protecting, managing, and commercializing intellectual property, including patents, copyrights, trademarks, and more, generated within the institution. The cell cultivates an academic environment conducive to the creation and development of intellectual property, encouraging faculty and students to actively engage in the IPR filing process across various scientific and technological disciplines.

### Significance of Intellectual Property Rights (IPR)

Protecting intellectual property is essential for organizations to gain recognition and derive financial benefits from their innovations. Governments worldwide safeguard inventors' ideas through IPR to promote innovation and economic growth. The increasing focus on IPR in both developed and developing nations highlights its importance. At MIT CIDCO, the IPR Cell aims to raise awareness among researchers, faculty, and students about intellectual property as a valuable financial asset and a tool for economic development.

### Types of Intellectual Property

**Patent:** A patent is an exclusive right granted for an invention, whether a product or process, that introduces a novel way of solving a problem or achieving a technical solution.

**Copyright:** Copyright is the exclusive right awarded to creators of original works, including literary, architectural, dramatic, musical, and artistic works, as well as cinematographic films and sound recordings.

**Trademark/Service Mark:** A trademark or service mark is a unique sign that can be graphically represented and distinguishes one entity's goods or services from others. It may include the shape of goods, packaging, or a combination of colors.

**Industrial Design:** This pertains to the features of shape, configuration, pattern, ornamentation, or composition of lines or colors applied to any article in two or

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three dimensions (or both) using industrial processes, whether manual, mechanical, chemical, or a combination of these.

By promoting and protecting intellectual property, MIT CIDCO ensures that the institution and its members can maximize the benefits of their creative and innovative efforts.

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Principal

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## REPORT On Poster Presentation 2023-24.

Marathwada Institute of Technology Cidco, BCA(Management Science) department had organized poster Presentation competition cum exhibition on the occasion of One day workshop on "Entrepreneurship Development Program" on 4<sup>th</sup> October 2023. The said event was a great success, some highlights of the event are listed below,

18 posters were displayed in the exhibition around 32 students participated the Poster presentation competition.

Our faculty members along with team conducted this competition. Panel of judges were Hon'ble Mr. Mansing Pawar and Hon'ble Prof. Munish Sharma. finalized the result on the basis of the contents and presentation given by the students. These students were awarded with special prizes from the college.

Principal  
PRINCIPAL  
M.I.T. Cidco, Aurangabad



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***Screenshots of Poster Presentation 2023-24.***



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